

CURRICULUM VITAE

Chad S. Owsley
email: csowsley@mail.missouri.edu
website: csowsley.com

ACADEMIC HISTORY

Present Rank: PhD candidate

Years in Current Position: 3 years

Years at University of Missouri: 3 years

Tenure Status: No

Administrative Titles:

Lecturer of Journalism, Guangdong University of Foreign Studies

Degree:

PhD, Journalism, minor in college teaching. School of Journalism, University of Missouri. Columbia, MO. May 2023.

Research area: Media history.

Research focus: Emerging technology and innovation in journalism.

Research advisor: Dr. Keith Greenwood

Master of Science, Journalism. College of Communication, Boston University. Boston, MA. 2010

Focus: Photojournalism. Targeted digital media publication methods including multimedia production and digital outlet alternatives to traditional print media via Internet publications.

Thesis: Documentary publication, book. "Jiujiang, Nine Rivers". Documentary photography project on 21st century contemporary lifestyle and culture in inner-China from the perspective of mid-level urban living.

Advisors: Professor Peter Southwick, Professor Peter Smith.

Bachelor of Arts, Photography. The Art Institute of Colorado. Denver, CO. 2006

Focus: Commercial Photography. Special Interest: Documentary and Destination photography.

Final Project: Two photo books, self-published.

"Community". Documentary portrait series. Portraits of the Denver community. This book explored how members of a community defined the word "Community". Participants answered the invitation question; "What does 'Community' mean to you?"

"Visitor". Landscape photography. Features of New England, the American Southwest, and Midwest America.

Advisors: Mr. Frank Varney; Department Chair, Dr. Terry Ownby; Instructor, Ms. Angie Buckley; Instructor.

Associate of Fine Art w/honors, Photography. St. Louis Community College, Meramec. St. Louis, MO. 2003

Academic Positions Held:

Research/Teaching Assistant. Full time. School of Journalism, University of Missouri, Columbia. August, 2019 – present.

Research responsibilities are to provide operational and administrative support to research advisors; produce new research and support existing research under the direction/guidance of Drs. Greenwood, Volz, and Perry; to draft literature reviews and manuscripts, develop research questions, produce survey/interview questions, conduct surveys and interviews, and manage research data.

Teaching responsibilities are to provide operational and administrative support to teaching advisors as an assistant instructor; to coordinate and implement courses with the primary instructor; implement daily lesson plans under the supervision of the primary instructor; facilitate course assessments and assist with student assessment; and communicate with students.

Additional teaching responsibilities included operational and administrative action as the course coordinator, primary teacher/teacher-of-record, and facilitation team leader for a core curriculum/principal course; develop and implement lesson/course assessment strategy; supervise doctoral assistant instructors and graduate student teaching assistants; and communicate with students and parents.

Lecturer of Journalism. Full-time. School of Journalism and Communication, Guangdong University of Foreign Studies. September, 2011 – July, 2019

Awarded Lecturer of Journalism, 2016. Responsibilities are to conduct class for visual media based courses in the School of Journalism and Communication, cultivate student development into professional roles after graduation, cultivate student development for further academic study in graduate programs aligned with GDUFS, SJC, and assist as a panel member in the selection process of students for associated study-abroad programs each year. Other responsibilities have included peer lectures on various subjects during annual lecture events hosted by SJC, assessing proposed materials and equipment lists under new grants and funding for an advanced New Media Training center, and developing equipment and hardware, and classroom layout proposals for the New Media Training center.

Lecture. Part-time. United International College, Beijing Normal University - Hong Kong Baptist University. August, 2018 – July, 2019.

Responsible for teaching in the Program of International Journalism, Division of Humanities and Social Science, course design, fostering student development within the program, and invigilating exams.

English language instructor: classroom instructor. Full-time. Guangdong Baiyun University. September, 2010 – July, 2011.

Responsible for teaching in the Language Department, course design, fostering student development within their major, and invigilating exams.

English language instructor: classroom instructor. Full-time. Jiujiang University. September, 2007 – July, 2010

Responsible for teaching in the College of Language and the International Development Center, course design, fostering student development within their major, and invigilating exams.

English language instructor: classroom instructor. Part-time. Jiujiang Vocational College. January, 2008 – July, 2008.

Responsible for teaching in the Language Department, course design, fostering student development within their major, and invigilating exams.

Graduate Assistant. Boston University. September, 2006 – May, 2007.

Assistant to Professor Peter Smith, Associate Professor of Photojournalism. Assisted in the instruction of JO537; Digital Fundamentals, under the supervision of Professor Peter Smith. News Group organization and development.

Instructed tutorials and classroom sessions under the advice and supervision of Professor Peter Smith: supplemental to JO410; Advanced Photography for Non-majors: Introduction to Digital Photography, Introduction to Digital work flow, Introduction to web site design and concepts for visual media.

Academic Tutor. The Art Institute of Colorado. August, 2004 – October, 2005.

Staff tutor for the AIC learning center. Specialized assistance in digitally based photography and image processing computer programs: Adobe Design and Macromedia. General assistance to students with general computing needs in office and academic related software applications.

Other Professional Experience:

Consultant. Revision advisor. Online Education Lecture series for Guangdong University of Foreign Studies. 2021. Reviewer of lecture materials to include presentations and scripts.
Copy editor. International Journal of Advertising's Special Issue on New Developments in Advertising in China. 2020. Copy edit manuscripts conditionally accepted for publication in the special issue of the journal.

Copyeditor. International Journal of Advertising, Volume 39, Issue 8, 2020. Special issue. Advertising in China ; Guest Editors: Shaoming Zou and Lefa Teng. Copyedit eight journal submissions for special issue of the journal.

Photographer. Self-employed independent commercial media, and news-media content provider and consultant.

Provide photo media for print to clients, magazines, and other publications. Provide consulting to news media organizations seeking advice and assistance - especially as it relates to incorporating new and emerging media into their organization's workflow and publication outlook. Contribute photographic imagery to stock agencies.

English Proofreader. Wine Life. Magazine. Aussino Wine Cellar. October, 2015 – July, 2019. Responsible for checking the accuracy of the English words used in the publication, highlighting and correcting any errors found, and offering suggestions to improve any ambiguities found.

Foreign Editor in Charge. Silk Road Post, Guangzhou Daily Newsgroup. March, 2016 – August, 2017

Manage and supervise all editorial work for multidimensional news publishing operation under the Guangzhou Daily Press group. Conduct new employee orientation for full staff. Build editorial operation models for new media platforms: online, social media channels, and subscription services. Proofread English language news content for all publication channels.

Visual Editor | Project manager: new media development. Guangzhou Morning Post weekly newspaper. Guangzhou Daily Newsgroup. March, 2012 – March, 2014

Design and Layout Editor for Guangzhou Morning Post, Elite Weekly (GZMP) newspaper, Guangzhou Daily News group. GZMP was an English based weekly newspaper published until 2014. My responsibilities included leading the weekly editors meeting, assisting page editors in choosing stories, prioritizing stories, approving visual layouts during page development, and approving final page spreads before publication.

Special project manager heading development of new media, digital publishing, and online environment. Responsible for managing a team of developers and programmers to transition the print publication and related material into a digital ecosystem including website, mobile/tablet applications, and online community network.

Foreign reporter. GDTV World channel. Guangdong Television. December, 2012 - August, 2013. Edited and recorded voiceover reporting for local, national, and international news coverage on the GDTV world channel broadcast to international affiliate stations in the US.

Host reporter for pilot episode of Taste and Travel in China series. Filmed on location in Xi'an.

Photojournalist. Demotix Newswire service. 2008 – 2013. Newswire assignment photographer for southern China area. Provide breaking-news visual media coverage of events in Asia for an international audience.

Teva Mountain Games adventure photographer, Teva Mountain Games. 2004 – 2006. Event and Sports photographer at Vail, Colo. Photographing extreme outdoor sports competition. Photographed on speculation for publication.

Vail Daily Newspaper. Internship. Fall 2005. Staff photographer under the advice and supervision of Bret Hartman, Photo Editor.

Event photographer. Sunsations. Copper Mountain Ski Resort. 2006. Event and Entertainment photographer at Copper Mountain Ski resort. Photographed on speculation for publication. Cheyenne Frontier Days. Cheyenne, WY. 2004. Event and Sports photographer hosted by the Professional Rodeo Cowboys Association (PRCA) and the city of Cheyenne, WY . Photographed on speculation for publication.

Honors and Awards:

Academic:

Midwestern Association of Graduate Schools 2023 Excellence in Teaching Awards. Nominee.

University of Missouri, Columbia. Fall, 2022

Model International Teacher. Guangdong University of Foreign Studies. September, 2015

NAPP Photoshop World Conference Scholarship. Spring 2007.

Deans List. Art Institute of Colorado. 2003-2006

Presidents List. Art Institute of Colorado. 2004, 2006

John Jelico Award. Awarded. Art Institute of Colorado. 2004

Deans List. ST. Louis Community College, Meramec. 2000-2003

Photography:

Category division winner: Landscape. Teva Mountain Games, Photography competition. 2006

Sprint® People's Choice Award. Teva Mountain Games, Photography competition. 2005

Honorable Mention. Spring 2003 Exhibit. Photography competition. St. Louis Community College, Meramec. 2003

INSTRUCTION

Resident Instruction:

Courses Taught And Enrollments:

University of Missouri		August 2019 - Present
School of Journalism		
Columbia, Missouri		
J1100 - Principles of Journalism in a Democracy		Teacher of Record
Fall 2022	(1 sections)	323 students completed
J1100 - Principles of Journalism in a Democracy		Teacher of Record
Spring 2022	(2 sections)	141 students completed
J1100 - Principles of Journalism in a Democracy		Teaching Assistant
Fall 2020 - 2021	(7 sections total)	258 students total
Guangdong University of Foreign Studies		August 2011 - July 2019
School of Journalism and Communication		
Guangzhou, Guangdong, China		
Convergent Journalism		Teacher of Record
Spring 2018 - Spring 2019	(3 sections total)	112 students total
Television Production and Programming		Teacher of Record
Spring 2014 - Spring 2019	(16 sections total)	513 students total
Multimedia Communication for News		Teacher of Record
Fall 2012 - Fall 2018	(21 sections total)	740 students total
Photojournalism		Teacher of Record
Fall 2017 - Fall 2018	(5 sections total)	155 students total
English News Reporting I (double majors)		Teacher of Record
Spring 2012 - Spring 2015	(3 sections total)	55 students total
English News Reporting II		Teacher of Record
Spring 2012 - Fall 2014	(8 sections total)	284 students total
Studies of Masterpiece Journalism from China and Western Countries		Teacher of Record
Fall 2011 - Fall 2014	(13 sections total)	457 students total
Photojournalism (double majors)		Teacher of Record
Fall 2011 - Fall 2013	(3 sections total)	92 students total
English News Reporting I		Teacher of Record
Fall 2011 - Spring 2013	(3 sections total)	88 students total
Photographic Technique		Teacher of Record

Fall 2011	(2 sections total)	105 students total
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United International College, Beijing Normal University & Hong Kong Baptist University Division of Humanities and Social Sciences Zhuhai, Guangdong, China		August 2018 - July 2019
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Photojournalism Fall 2018	(1 section)	Teacher of Record 26 students total
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Broadcast Journalism Spring 2019	(1 section)	Teacher of Record 26 students total
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Guangdong Baiyun University School of Journalism and Communication Guangzhou, Guangdong, China		August 2010 - July 2011
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Oral English Fall 2010 - Spring 2011	(6 sessions total)	Teacher of Record 171 students total
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Jiujiang University Department of Foreign Language Studies Jiujiang, Jiangxi, China		August 2007 - July 2010
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Introduction Foundation Year Business English Fall 2007 - Fall 2009	(3 sections total)	Teacher of Record 76 students total
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Oral English II Spring 2010	(9 sessions total)	Teacher of Record 193 students total
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Boston University College of Communication Boston, Massachusetts		August 2006 - June 2007
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COM JO 410 Advanced Photography (Nonmajors) Fall 2006 - Spring 2007	(1 section)	Teaching Assistant
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Lectures and Workshops:

Photojournalism - News, Editorial, and Environmental Portraits. Guest lecture. Applied Projects in Journalism and Strategic Communication. University of Missouri, Columbia. February, 2023.

Invited guest lecturer. Classroom lecture introducing the principles of human-subject photography and essential camera function/operation associated with human-subject photography.

Cultural immersion experiences. Talk. Cross-cultural journalism. Dr. Jeannette Porter. University of Missouri, Columbia. September, 2019.

Invited speaker. Classroom lecture on personal experience in a foreign culture environment. This talk was part of the lecture on hegemony and transnational culture understanding.

Location Portrait Lighting. Workshop. United International College, Beijing Normal University - Hong Kong Baptist University. March, 2018.

Invited lecturer. International Journalism Week, hosted by the International Journalism Programme. Workshop introduced participants to the value of adding off-camera lighting to editorial portraiture in the field. Participants in the workshop were able to work hands-on with camera and lighting equipment to practice scenarios introduced in the opening lecture.

Better Caption Writing. Workshop. Guangdong University of Foreign Studies International Cooperative Talks. 2015. Guangzhou, China. December, 2015.

Invited lecturer. International cooperation talks on new media, journalism, and communication, hosted by Guangdong University of Foreign Studies. Workshop session for graduate and undergraduate students to develop better caption writing habits for news photographs.

Better Street Photography. Gelare Cultural Salon. Guangzhou, China. August, 2013.

Invited lecturer. Summer salon series, hosted by Gelare Cultural Salon. Introduce fundamental tools of measurement used in photography for beginner to amateur photographers.

Visual Journalism: A cursory look at its Evolution in American Media. Jinan University. Guangzhou, China. June, 2012.

Invited lecturer. Spring Lecture series. Main Content: Introduction of the photo essay and how it has evolved into visual journalism, along with a cursory look at America's consumption of visual media in news over the past six decades.

"Next Shot", photography competition. Simulated Reality Games competition. Guangdong University of Foreign Studies, Guangzhou, China. June 2013.

Workshop coordinator. Participants were challenged to complete three challenges derived from actual scenarios in professional photography. A panel of invited professional photographers reviewed contestants work to select winners in three categories: corporate, studio, and street photography.

"The Photo Race", photography competition. Simulated Reality Games competition. Guangdong University of Foreign Studies, Guangzhou, China. June 2012.

Workshop coordinator. Participants were challenged to negotiate an unknown course by following revealing clues to guide them to the next clue, in the spirit of The Amazing Race reality television series. Participants would have to solve the clue to discover the next clue point, placed across various scenic locations in Guangzhou, and create a photograph at the clue point. Participants raced against time to be the first team to complete the course, and a second contest of the best photography taken during from each clue point.

SCHOLARLY ACTIVITIES

Journal Articles:

Owsley, C. S., & Greenwood, K. (2022). Awareness and perception of artificial intelligence operationalized integration in news media industry and society. *AI & SOCIETY*.

<https://doi.org/10.1007/s00146-022-01386-2>

Published Conference Papers:

Owsley, C. S. (2022, May 27). Artificial Intelligence as Agent in Journalism: A Concept Explication. Paper presented at the 72nd Annual ICA Conference, Paris, France. Virtual conference.

Owsley, C. S. (2021, October 8). How The AP used the Olympic Games in 1996: A historical analysis of the diffusion of digital camera technology innovation from 1996 to 2016. *Timeless Topics: Historical Contexts for Contemporary Issues*. American Journalism Historians Association 40th Annual Conference.

Owsley, C. S., & Greenwood, K. (2021, March 6). Awareness and Perception of Artificial Intelligence Operationalized Integration In News Media Industry and Society. Paper presented at the 2021 AEJMC Mid-winter Conference, University of Oklahoma. Virtual conference (due to Covid-19 pandemic).

Owsley, C.S. (2013, July). From Print to Pixel: The Dilemma of Going Digital. Presented extended abstract at the 2013 MUST-5 Multisystemiotic Talks. Hong Kong Polytechnic University. Shenzhen, China. July 2013.

Panels:

Graduate Student Panel. Graduate Teaching Orientation. Graduate School. University of Missouri, Columbia. January, 2023.

Creative Contributions Other Than Formal Publications:

“Guangzhou, My Land Of Fortune.” Guangzhou through the eyes of foreigners series. *Wo He Chenggong You Ge Yuehui*, 2013. Book. Layout editor.

“Chinese dream, Guangzhou dream.” Guangzhou through the eyes of foreigners series. *Zhongguo Meng Guangzhou Meng*, 2013. Book. Contributing writer, photographer, line editor.

“Thrilling Games. Glamorous city of ram.” Guangzhou through the eyes of foreigners series. *Yangyan Kan Guangzhou: Jiqing Shenghui Meili Yangcheng*, 2011. Book. Contributing writer.

“A Day in the World: a Unique Celebration of Humanity.” Max Ström, 2012. Book. Contributing photographer.

PUBLIC AND UNIVERSITY SERVICE

University Service:

Orientation and Transition Program Guide for Graduate students. Office of New Student Programs. University of Missouri, Columbia. Fall, 2022

Student representative of the school of journalism. Graduate Professional Council. University of Missouri, Columbia. Spring, 2021 – Spring 2022.

Selection committee member. Guangdong University of Foreign Studies foreign exchange program. Guangdong University of Foreign Studies. 2015 – 2019